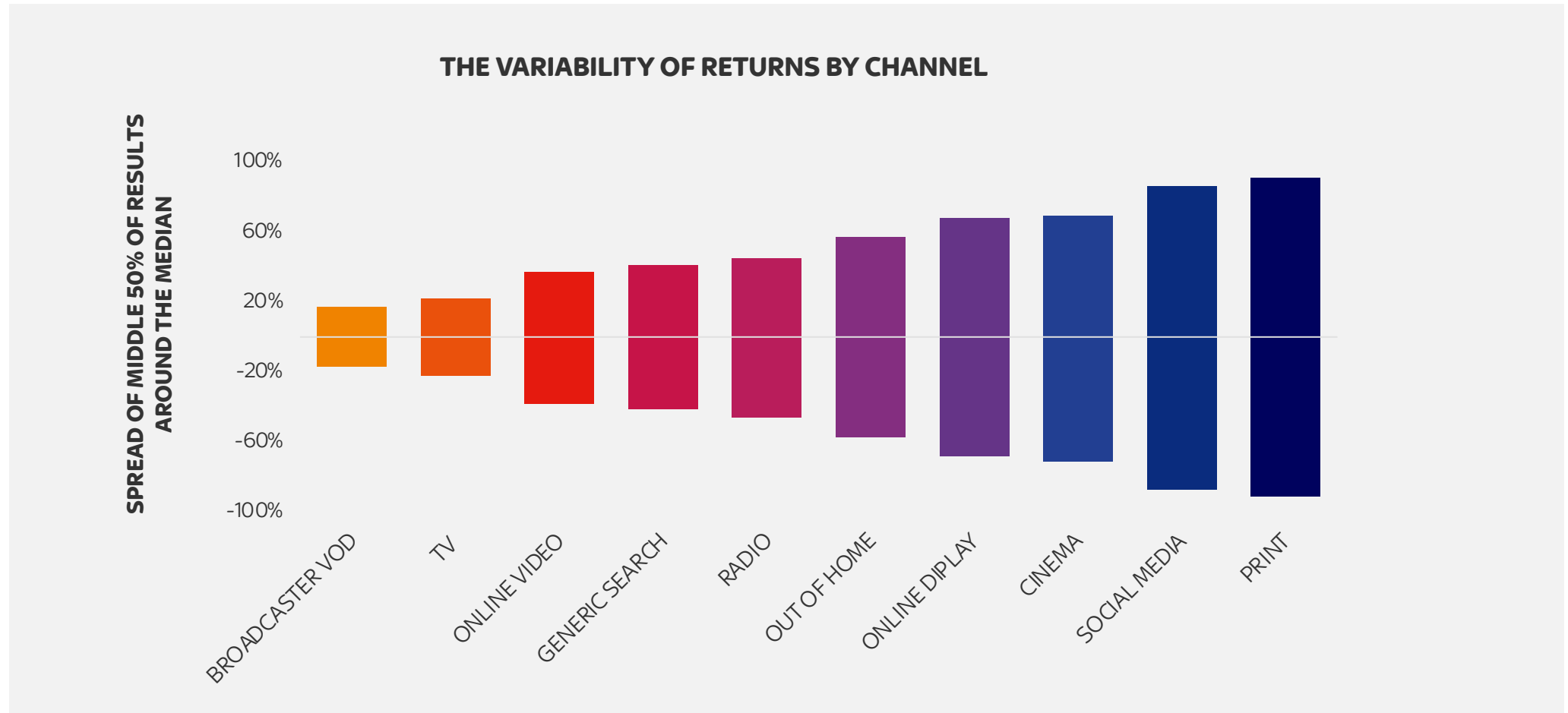


# In an uncertain climate, TV presents the least risk



Source: 'Demand Generation', Nov 2019, MediaCom/Wavemaker/Gain Theory

