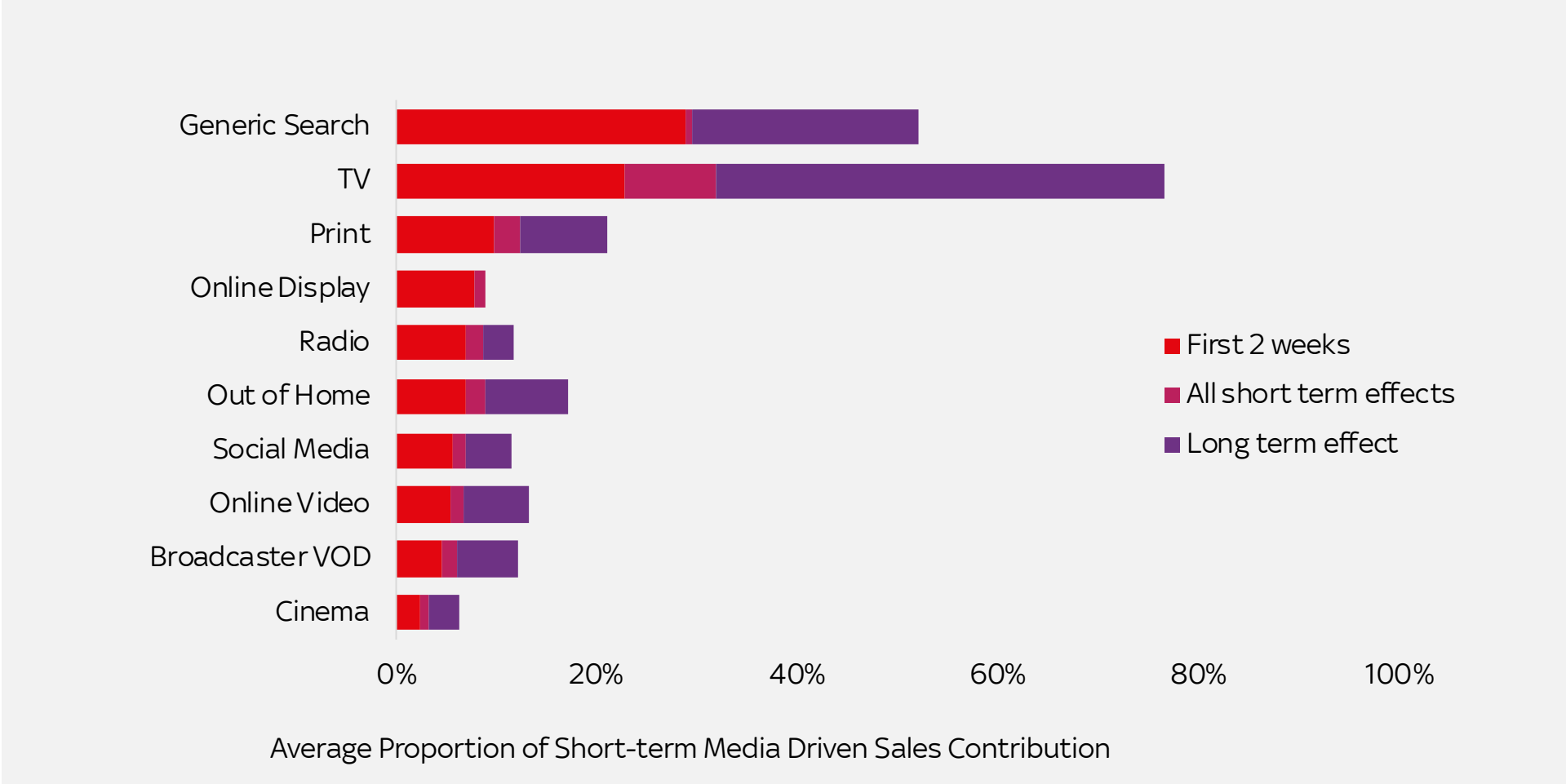


TV delivers the most short-term sales



Source: 'Demand Generation', Nov 2019, MediaCom/Wavemaker/Gain Theory

