

Opportunity

Drama on 5USA

Sponsorship Opportunity



Channel

Investment

Start

Platforms



Available Now

On-air

The Opportunity

From psychological thrillers to crime investigation sagas - Drama on 5USA is action-packed with 'glued to your seat' content. This is perfect for brands looking to build a long-lasting connection. Boasting value and scale, this package is ideal for brands looking to attract an upmarket audience with disposable income.

About The Content

Straight from across the pond, 5USA offers the hottest and best American crime series, police investigations and classic lawbreaking mysteries. Brands will be associated with fan favourites such as **NCIS** and **Law & Order**, along with newer shows that are gripping audiences both Stateside and in the UK.

Afternoons and weekends are home to the classic detectives and super sleuths we grew up with such as *Murder She Wrote*, with other example shows including:

- Law & Order Special Victims Unit
- Law & Order Criminal Intent
- Private Eyes
- The Murders

Key Benefits

- **Presence:** Daily primetime spots across 5USA - key for brand awareness across the year.
- **Association:** Associate with quality productions, well-known Hollywood stars and award-winning storytelling that attracts a loyal audience.

Scheduling & Accreditation

- 5USA Drama: approx. 400 hours per month on 5 USA, Approx. 5 x 10" idents per hour
- Up to 5" advertiser logo accreditation on all relevant promos over 20" in duration*

Contact Details

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