

Opportunity

TNT Sports Mega Fight Package PPV & Non-PPV Boxing Sponsorship Opportunity



Channel



Investment

*Please enquire for more details.

Start

Available Now

Platforms

- ☒ Broadcast
- ☒ Online
- ☒ Social*

*Social Packages are available and can be provided upon request

The Opportunity

Sky Media, in partnership with TNT Sports, is excited to offer a brand the opportunity to promote itself through a spot package during two PPV boxing spectacles. The brand will also have the opportunity to sponsor stellar Non-Pay-Per-View (PPV) boxing events across 12 months.

TNT Sports has a great variety of boxing shown throughout the year, this includes the potential battles of boxing elite such as Tyson Fury and Joe Joyce. In addition, the best of up-and-coming boxing talent will be on show with the likes of Mark Chamberlain & David Adeleye, and established stars such as Anthony Yarde!

Sky Media is delighted to present this broadcast through a spot package during two PPV boxing bouts as well as a sponsorship opportunity that includes an exclusive 30" spot package for a brand to align with TNT Sports coverage of Non-PPV Boxing. This is the perfect opportunity to increase reach and positive association, ensuring your brand is front of mind for all the passionate boxing fans watching live.

The Content

TNT Sports has a great inventory of top-class boxing content as well as showing a minimum of 13 live non-PPV boxing events throughout the year. TNT Sports also has an amazing partnership with Queensberry Promotions, allowing TNT Sports access to Frank Warren's stable top-class fighters.

Alongside the line of amazing events TNT Sports has planned throughout the year, they also have several great boxing-themed shows like No Filter Boxing, TNT Sports has it all!

Scheduling & Accreditation

Across the course of the year, your brand can expect to sponsor the following boxing programmes;

3 Pay-Per-View Events

4 x 30" Spots per PPV – Inserted between undercard fights and a final spot during the main event

- **Oleksandr Usyk vs Daniel Dubois** – 26th August 2023
- **2 x PPV set to be announced**

13 Non-PPV Fight Night Live Events

- An average of 1 x 15" Opener, 10 x 5" break bumpers & 1 x 10" Closer and 1 x 30" spot per fight night.
- Fights include **Zhang vs Joyce** on 2nd September.

All other Fight Night Shows

- An average of 1 x 15" Opener, 10 x 5" break bumpers & 1 x 10" Closer

No Filter Boxing

- 60-minute show – 15" Opener, 6 x 5" break bumpers & 10" Closer
- 30-minute show – 15" Opener, 2 x 5" break bumpers & 10" Closer

**All scheduling and accreditation is estimated and subject to change.*

Digital & Activation

Beyond the linear programming, TNT Sports are able to extend this partnership through their popular TNT Sports YouTube channel, with non-skippable 20" pre-roll ads. There is also the ability to extend this campaign through Twitter amplify.

Contact Details

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