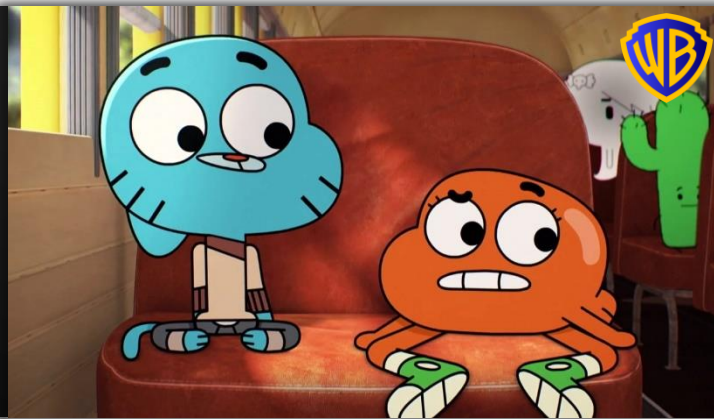


Opportunity

CARTOON NETWORK

Sponsorship Opportunities 2023



Channel



Investment

*Pricing based on agency KIDS CPTs

Dates

Please contact the Sky channel partnership team for availability

Platforms

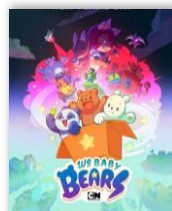
- On-air
- Online
- VOD/Catch-Up

The Opportunity

Sky Media & Warner Bros. Discovery are excited to offer brands and advertisers the opportunity to sponsor **Cartoon Network**. Throughout 2023 there are sponsorship opportunities on the channel that is renowned for displaying the absolute best in comedy and adventure programming ideal for **boys, girls** and their **parents**. Well-known and prominent shows ranging from **action** to **animated comedy** encourage children to have fun whilst being themselves. Sponsorship of Cartoon Network continues to give brands the perfect gateway to reach children that watch iconic cartoons and animations.

About Cartoon Network

Cartoon Network is a place where kids march to the beat of their own drum, where every day is a big, bold adventure and where laughter is the great unifier. This channel will allow brands and advertisers to become associated with programming that is well-established all around the world. Targeting **children aged 6-12**, Cartoon Network is the home to favourite characters and shows including *Teen Titans Go!*, *The Heroic Quest of the Valiant Prince Ivandoe*, *The Amazing World of Gumball*, *Apple & Onion* and many many more!



Scheduling & Accreditation

Mornings

- 06:00-09:00 (Monday-Sunday)
- Approx. 90 hours of sponsored content per month
- Approx. 720 sponsorship credits per month
- 6 x 10" sponsorship idents per hour

Afternoons

- 15:00-18:00 (Monday-Sunday)
- Approx. 90 hours of sponsored content per month
- Approx. 720 sponsorship credits per month
- 6 x 10" sponsorship idents per hour

Evenings

- 18:00-21:00 (Monday-Sunday)
- Approx. 90 hours of sponsored content per month
- Approx. 720 sponsorship credits per month
- 6 x 10" sponsorship idents per hour

Expand The Sponsorship

- Beyond the linear programming, there are VOD sponsorship opportunities across the Cartoon Network Portfolio. The three channels include; Cartoonito, Boomerang, and Cartoon Network. Please enquire for more details.

Contact Details

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