

Opportunity

# TNT Sports

## Vanarama National League Sponsorship Opportunity 2023/24



Channel



Investment

\*Enquire for more details

Start

January 2024

\*Exact Start Date TBC

Platforms

Broadcast

### The Opportunity

Sky Media & TNT Sports are excited to offer a brand the opportunity to sponsor the remainder of the 2023/2024 Vanarama National League season. TNT Sports is the exclusive commercial broadcaster for the Vanarama National League, broadcasting live matches from the competition throughout the season, with all of the club teams appearing on TNT Sports.

Sky Media is delighted to present this broadcast sponsorship opportunity for a brand to align with TNT Sports' coverage of the Vanarama National League, as this competition is held in high regard across communities up and down the country. This is the perfect opportunity to increase reach and positive association, ensuring your brand is front of mind for all the passionate supporters watching live.

### The Content

#### The Vanarama National League

The Vanarama National League was formed in 1979 and has greatly improved the quality of football at the lower levels of national competition as it created a melting pot for both professional and semi-professional clubs to battle it out.

The Vanarama National League has 24 teams competing against each other, with two of the team's winning promotion to the EFL League Two.

TNT Sport is the only place to watch The Vanarama National League action as it happens. With exclusive rights to broadcast 44 live matches during the season, including all five play-off matches. TNT Sports team of top pundits will be ready to talk us through all the action.

### Scheduling & Accreditation

#### The Vanarama National League

- 19 Live Matches, including 5 playoff matches
- 15" Opener & 10" Closer per Live Match
- 5" x 10 Idents per Live Match
- Shown Live on TNT Sports 1, 2 & 3
- All Repeats Shown on TNT Sports 1 & 2
- 15" Opener, 5" x 8 & 10" Closer
- Vanarama National League Highlights
- 60 Minute Show on TNT Sports 1, 2 & 3
- 15" Opener, 5" x 6 & 10" Closer
- Vanarama National League Highlights
- 30 Minute Show on TNT Sports 1, 2 & 3
- 15" Opener, 5" x 2 & 10" Closer



### Digital & Activation

Beyond the linear programming, TNT Sports are extending the partnership through the popular Discovery+ platform. All idents will play out across TNT Sports on Discovery+. This will allow your brand to reach significant additional audiences and extend their association with the content.

### Contact Details

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