



Investment

*Please enquire for more details

Dates

5th April - 25th May 2024

Platforms

- On-air
- Digital

The Opportunity

Sky Media & TNT Sports are excited to offer a brand the opportunity to sponsor the **Investec Champions Cup and EPCR Challenge Cup**. These are the pinnacle tournaments of club rugby in Europe and South Africa. TNT Sports have a great collection of exclusive broadcast rights, but the Investec Champions Cup is a fan favourite across the northern hemisphere. The EPCR Challenge Cup is also included in this package, with games from most of the knockout stages, up to and including the final. With these extensive broadcast rights of both rugby competitions and highlight shows, this is the perfect rugby package covering all the action from the top teams across Europe and South Africa.

Scheduling & Accreditation

Investec Champions Cup & EPCR Challenge Cup

22 Live Matches

15" Opener & 10" Closer per Live Match

5" x 8 Idents per Live Match*

Shown Live on TNT Sport 1, 2, 3 & 4

Matches will be broadcasted;

Friday night

Saturday Afternoon & Evening

Sunday Afternoon

Highlight Shows

Investec Champions Cup

European Challenge Cup

15" Opener, 5" x 10 & 10" Closer per Episode

Investec Champions Cup Highlights

European Challenge Cup Highlights

15" Opener, 5" x 6 & 10" Closer per Hour

*Accreditation may vary due to the nature of live sport

Digital & Activation

Beyond the linear programming, TNT Sports are extending the partnership through the popular Discovery+ platform. All idents will play out across TNT Sports on Discovery+. This will allow your brand to reach significant additional audiences, typically 15-25% of linear viewing.



skymedia.co.uk



TNT Sport Team

Presenters



Pundits



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