



Investment

Available Upon Request

Dates

*Enquire for full details

Platforms

✓ On-air



Channel Overview

Sky Media & Warner Bros. Discovery are excited to offer the opportunity to sponsor **Boomerang, Cartoonito & Cartoon Network**. Sponsorships on these channels promise great brand association with light-hearted and fun content that engages a whole new generation of viewers with well-known and much-loved characters

Targeting children aged 2-12, Boomerang celebrates fun for everyone, giving kids a safe place to take time out and enjoy family favourites, including Scooby-Doo, Tom & Jerry, Looney Tunes and Mr Bean!

As the home to much-loved, globally recognised favourites, including Fireman Sam, Thomas & Friends, Super Wings & brand new BatWheels, **Cartoonito targets kids aged 3-6** celebrates the youngest kids as they are by embracing individuality & originality.

Cartoon Network is a place where kids march to the beat of their own drum, where every day is a big, bold adventure and where laughter is the great unifier. **Targeting children aged 6-12**, Cartoon Network is the home to favourite characters and shows including Teen Titans Go! The Heroic Quest of the Valiant Prince Ivandoe, Gumball, Apple & Onion and many many more!

This library of timeless personalities and stories brings a modern twist to iconic cartoons that resonate with parents and children.

Scheduling & Accreditation Options

Mornings

- 06:00-09:00 (Monday-Sunday)
- Approx. 90 hours of sponsored content per month
- Approx. 720 sponsorship credits per month
- 6 x 10" sponsorship idents per hour

Afternoons

- 15:00 - 18:00 (Monday-Sunday)
- Approx. 90 hours of sponsored content per month
- Approx. 720 sponsorship credits per month per month
- 6 x 10" sponsorship idents per hour

Evenings

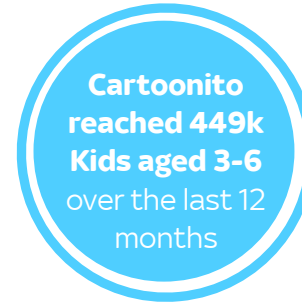
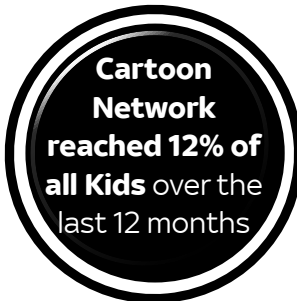
- 18:00-21:00 (Monday-Sunday)
- Approx. 90 hours of sponsored content per month
- Approx. 720 sponsorship credits per month
- 6 x 10" sponsorship idents per hour

*Please enquire for other available dayparts.

Contact Details

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