




sky

Signed, Sealed,
DELIVERED:



 **TYPE**
Linear Sponsorship

 **DATES**
1st January – 31st
December 2025

 **STATUS**
Available

 **INVESTMENT**

GREAT! Evenings on GREAT! TV

The Opportunity

Prepare for a GREAT! evening with GREAT! TV, where we guarantee non-stop nostalgia on weekdays with iconic series and classic TV shows, and more contemporary murder mystery movies on weekends. Every day, we curate the perfect celebration of favourite programming, selected from beloved and renowned TV series spanning the 60s, 70s, 80s and 90s. So, grab your cuppa and go-to snack, and get ready for unforgettable evergreen entertainment on GREAT! TV.

About GREAT! TV

GREAT! tv captures the love of great classic drama and scripted series with warm and familiar programming. The channel boasts some of the most beloved classic shows such as **M*A*S*H**, **The Avengers**, **Murder She Wrote** and **Diagnosis Murder**, and indulges its audience love of cosy crime with a selection of more recent murder mystery and whodunnit TV movie franchises on weekend evenings.

Scheduling & Accreditation

- Peak hours of 16:00 to 25:00
- Approx. 270 hours of sponsored content each month
- Approx. 2 x 10" Opening & Closing credits & 8 x 5" centre break bumpers per hour
- Opportunity for logo inclusion in channel promos

Our GREAT! Audience are...

- ❖ **INFLUENTIAL** – People often **ask for THEIR advice** before buying anything new (i.151)
- ❖ **PRONED** – Are **tempted to buy products seen advertised** (i.144)
- ❖ **DESIRABLE** – 1/3 agree to having **expensive taste** (i.124) and **LOVE anything new** (i.144)

Source: TGI 2024

Content Example



M*A*S*H

GREAT!
tv